

# ITES-BPO INDUSTRY SUPPORT

IT ENABLED SERVICES SECRETARIAT GHANA



## EASE OF DOING BUSINESS

Ghana has been consistently ranked as one of the most attractive locations for doing business in Africa.

- A stable political environment
- A sound macroeconomic policy
- 100% foreign ownership permitted
- Availability of skilled and trainable labour.
- A large Economic Community of West African States (ECOWAS) market (250 million people).
- Competitive labor cost.
- Quota-Free access to USA & European Union markets.
- Proximity to European Union (6 hrs flight time) and USA markets (9 hrs direct flight time).
- Well developed financial infrastructure
- High degree of personal safety
- Warm and friendly people Government is continuing on its efforts to make the business environment more friendly thereby reducing occupancy costs for commercial and industrial properties and the general cost of doing business in Ghana.



**The Government of Ghana is committed to position Ghana as a competitive destination in Information Technology Enabled Services.**

Excellent craftsmanship, state of the art office and residential buildings and superior construction techniques guarantee that your office and home will be of the highest quality. A variety of finishes and specification options are available to ensure that your office and home are tailor-made to suit your business and personal tastes and expectations.

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## The ICT/ITES SME Support Unit plays a very critical role by:

- Assisting ICT/ITES companies in their effort to source funds and other technical support that will help the local companies compete on the world stage.
- The building of a world-class ICT Park as a hub for ITES-BPO Companies
- Provide support and incubation facilities to the new ICT/ITES businesses.
- Promotes and Supports GASSCOM (Ghana Association of Software and IT Services Companies) by raising industry standards and professionalism, adopting international standards to create a world-class industry.



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